Project Overview for Disney+

A table overview summarizing deliverables’ parameters, timelines, and formats used

### Deliverable Dashboard Table

| **Project** | **Status** | **Related files** | **Timeline** |
| --- | --- | --- | --- |
| Disney.Com Sitemap/IA | Launched | [IAChartDisneydotCom.drawio.pdf](https://drive.google.com/open?id=1FhFcTQx9uLimFSTYkb6tj4IysDCPpKgM) | 04/28/2024 |
| Disney+ User Persona | Launched | [Disney+ User Persona](https://docs.google.com/document/u/0/d/1Wnr-1Nr1vucYJJssBqPsJDrWv9nHdSNwVB-4Bm-7POI/edit) | 06/03/2024 |
| Disney+ FAQ | Not started |  | 06/10/2024 |
| Disney+ New Customer Memo | Not started |  | 06/11/2024 |
| Disney+ Start-up Guide | Not started |  | 06/13/2024 |
| Disney+ Style Guide | Not started |  | 06/17/2024 |
| Disney+ APP Release Notes | Not started |  | 06/18/2024 |

### Deliverable Review Table

| **Project** | **Format** | **Reviewers** | **Comments/Notes** |
| --- | --- | --- | --- |
| Disney.Com Sitemap/IA | PDF |  |  |
| Disney+ User Persona | Document |  |  |
| Disney+ FAQ | Web Page |  |  |
| Disney+ New Customer Memo | Email |  |  |
| Disney+ Start-up Guide | Document |  |  |
| Disney+ Style Guide | Document |  |  |
| Disney+ APP Release Notes | Email/Web Page |  |  |

### Disney+ Style Guide Projected Work Hours

| **Sections** | **Content** | **Quality** | **Additional Work** | **Total Hours** |
| --- | --- | --- | --- | --- |
| Buttons  Typography  Color Palette  3 | Currently Established  1 | Internal  1 | Approvals from Marketing  2 | 3x1x1=3  3+2=5  5+3=8  (3 for response time and other potential issues)  8 |